



# insiddev

*A company specializing in the development of unique systems,  
platforms, and applications for exchange operations*

# Contents

About Us

Benefits of Partnering with Us

Our Solutions for You

Our Services – Your Opportunities

Product Launch – Our Responsibility

We'll translate your ideas into algorithms

Tailored Approach to Each Task

You provide the task, we provide the team

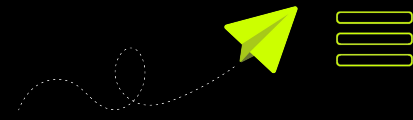
From Idea to Implementation in One Step

Roadmap for Your Project

Our Cases

Our Contact Information

# About Us



Our company specializes in developing **comprehensive software** for exchange trading. We operate our own trading business, enabling us to gain deeper insights into our clients' needs and offer optimal solutions. Since our founding, we have accumulated extensive experience in market microstructure analysis and consulting, including high-frequency trading strategies and FPGA solutions.

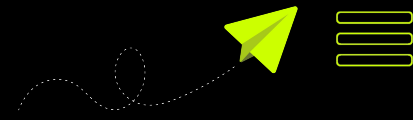
Over **10 years** in the market, we speak the same language as our clients

Extensive **expertise** in solving exchange-related challenges

Development of algorithms and software with **microsecond response** times

Implementation of **AI** and **Web 3.0**

# Benefits of Partnering with Us



- **Deep Market Understanding**

Through our own trading business, we grasp our clients' needs and can offer them the best solutions

- **Access to GitLab**

We provide access to GitLab so you can stay informed about the progress of the technical specifications

- **Product Support**

We provide post-sales support for the product and are ready to train you or your team

- **Tailored Approach**

We offer solutions that adapt to the specific requirements of each client

- **Iterative Project Development**

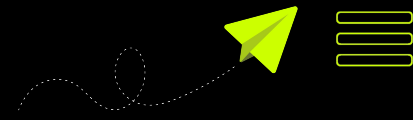
We are prepared to adjust the agreed plan and clearly define the results of each iteration. We offer payment options either by iteration or for the entire project

- **Experience and Professionalism**

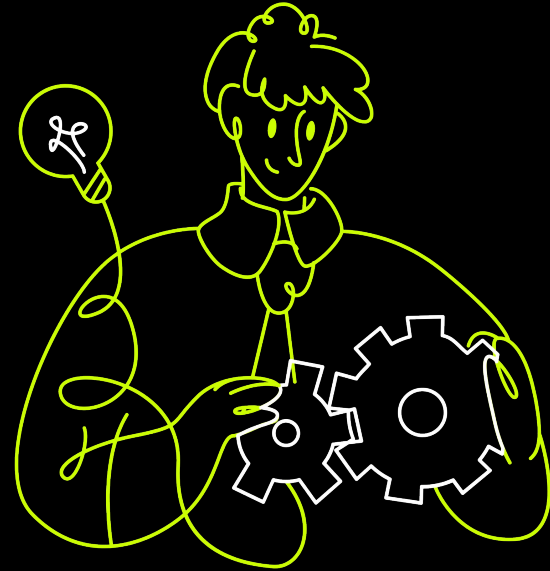
Our experts have years of experience in developing trading software and consulting

\* *Dedicated Team for Your Project*

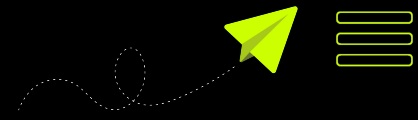
# Our Solutions for You



1. Retail Traders
2. Scalpers
3. Algorithmic Traders
4. Large Participants and Institutional Investors
5. HFT Companies
6. Proprietary Trading Firms
7. Large Enterprises
8. Financial Project Owners
9. Hedge Funds
10. Market Makers
11. Brokers and Financial Advisors
12. Fintech Startups
13. Broad-Spectrum Developers
14. Researchers



# Our Services – Your Opportunities



Trade Execution Gateways

Trading Platforms and Terminals

AI Implementation

Analytical Platforms and Screeners

Market Data Gateways

DeFi

HFT Technologies

Algorithmic Trading

Portfolio Management Software

Web 3.0

Software for Proprietary Trading Firms and Institutional Participants

Trading Infrastructure and Design Services

Risk Management Software

Telegram Mini Apps

FPGA Solutions

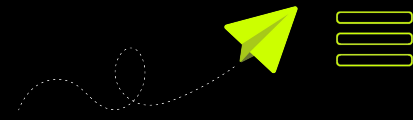
dApps

Certification

Reserach

Development on TON

# Product Launch – Our Responsibility



Our services are aimed at the successful market launch of your product, including **Customer Development**, MVP creation, and engaging an **experienced marketer**

## Hypothesis Development and Testing

- Target Audience Research
- Hypothesis Formulation and Validation
- Competitor Analysis

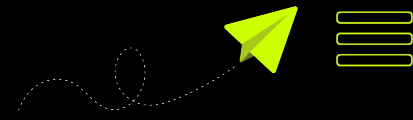
## Creation of a Minimum Viable Product

- Identification of Core Features
- Rapid Development and Testing
- Collection and Analysis of Feedback

## Engaging a Marketer

- Defining Marketing Strategy
- Monitoring and Optimizing Marketing Campaigns

# We'll **translate** your ideas into algorithms



**We will alert you to associated risks and clearly outline what you will receive functionally**

## **Audit and Evaluation of Existing Technical Specifications**

- **Review and Improvement:** We conduct an audit of your technical specifications, identify issues, and suggest enhancements
- **Feasibility Assessment:** We evaluate the feasibility of implementation and provide an objective assessment of timelines and costs

## **Comprehensive Documentation Development**

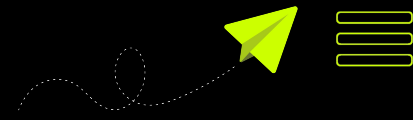
- **Creation and Maintenance:** We develop all necessary documents and keep them up-to-date throughout the project

## **Result Assurance**

- **Expertise and Experience:** Our extensive experience in software development and proprietary trading ensures successful project completion
- **Realistic Projects:** We do not undertake projects that are not feasible



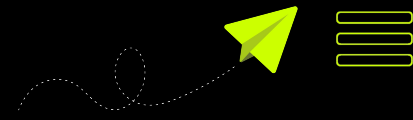
# Tailored Approach to Each Task



We value your collaboration and are ready to provide a flexible approach to ensure the successful implementation of your project.

- **Flexibility in Work:** We understand that new requests and changes may arise during development. We are **prepared to adapt** to your needs and make necessary adjustments.
- **Minor Adjustments During the Process:** We accommodate minor tweaks and improvements at all stages of the **work without significant additional costs or delays**.
- **Openness and Communication:** We actively communicate with you to understand your changes and requirements, regularly **discussing progress and making adjustments** as needed.
- **Continuous Feedback:** Your feedback is important to us. We respond promptly to ensure the product meets **your expectations and needs**.
- **Project Support:** We offer support throughout the development cycle and after project completion to ensure its successful operation and **meet your requirements**.

# You provide the task, we **provide the team** :)



We provide a dedicated team of professionals fully committed to your project to ensure its **successful implementation**.

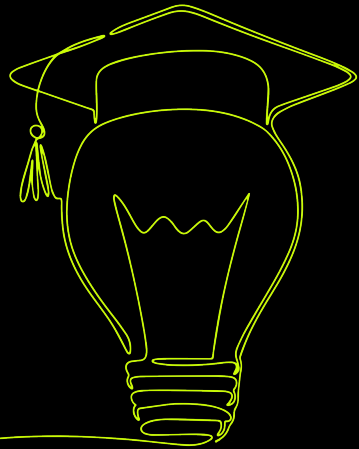
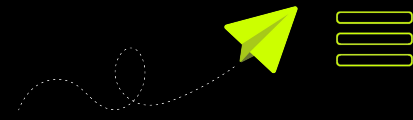
## Full Attention to Your Project

- We allocate a specialized team to work exclusively on your project, **without parallel tasks or distractions**.
- We ensure 100% focus on your needs and requirements, **guaranteeing timely delivery**.

## Long-Term Collaboration:

We aim for long-term relationships with clients, offering support and **project development even** after completion.

# From Idea to Implementation in **One Step**

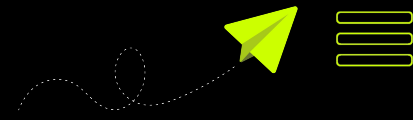


**Do you want to develop a system yourself but don't know where to start?**

We will guide, demonstrate, and teach you and your team how to create financial applications, analytical platforms, and data visualizations, develop algorithmic systems, and effectively utilize the capabilities of your product

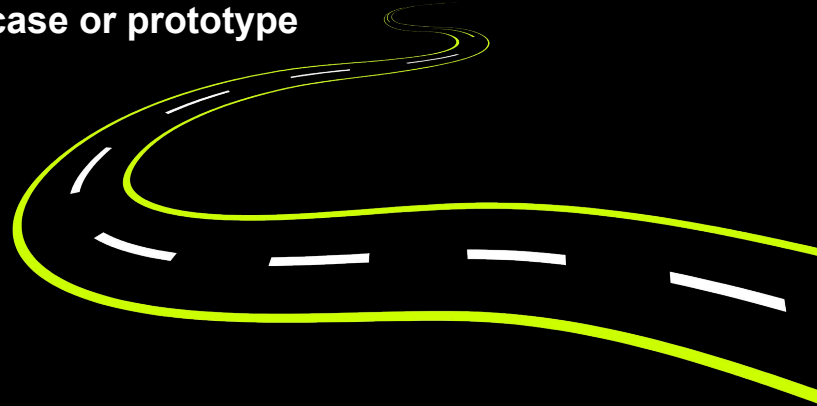
We will conduct an **audit** of your product for **regulatory compliance** and handle product certification if necessary

# Roadmap for Your Project

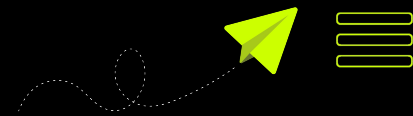


We offer a clear and transparent collaboration process that allows you to implement your project as effectively as possible

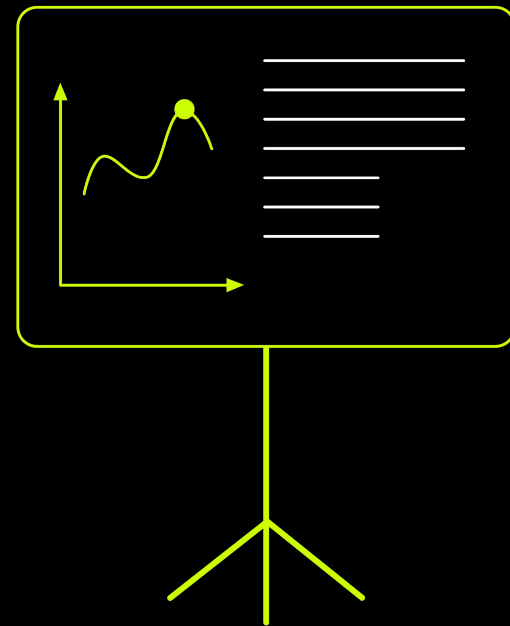
1. Application Processing (**free**): We accept your application and promptly begin working on it.
2. Clarification of Details (**free**): We hold several meetings to refine the details and estimate the preliminary budget
3. Demo Presentation (**free**): We showcase a relevant case or prototype
4. Preparation of Technical Specifications
5. Development Using Agile Methodology
6. Gradual Product Creation
7. Testing and Refinement
8. Project Handover
9. Support and Updates
10. Product Launch
11. Product Marketing



# Our Cases :)



1. Inside Terminal American Market
2. Professional Trading Risk Analysis
3. Software for Proprietary Trading Firms
4. Mobile Trading Terminal
5. Market Microstructure Expertise and Consulting
6. Intermarket Arbitrage Systems
7. Position Sizing Software
8. AMM (Automated Market Maker)
9. Inside Terminal Crypto
10. Professional Trading Journal and Diary
11. Solution for MMVB Hackathon
12. Financial Data Research Using AI
13. Visualization and Monitoring Systems



\* We will conduct a presentation upon request

# Our **Contact** Information



**insiddev.com**



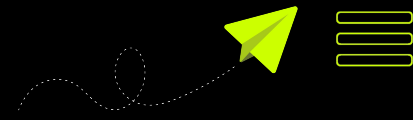
**info@insiddev.com**



**@insiddev**



*\* We will respond to you as soon as possible*



We are **already working**  
on your task :)

